



Public Affairs Forum of India

# *A PAFI Profile*

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*Advancing the practice of Public Affairs,  
Public Policy and Advocacy*

[www.pafi.in](http://www.pafi.in)

# About Us

Public Affairs Forum of India (PAFI) is the country's leading platform dedicated to advancing the practice of public affairs, public policy and advocacy in an ethical, transparent and collaborative manner. Bringing together professionals from leading Indian and multinational companies, PAFI serves as a trusted forum for dialogue, learning and responsible engagement between business, government and civil society.

Established in 2008, PAFI marks eighteen years of fostering trust, aligning diverse stakeholders around shared national priorities and strengthening the role of ethical advocacy in India's governance ecosystem. It promotes a culture of integrity, respectful interaction and long-term thinking - helping shape policies that are inclusive, innovation-driven and responsive to India's complex development challenges.

Through thought leadership, capacity building and cross-sector collaboration, PAFI continues to redefine the role of public affairs - not just as a tool of influence, but as a platform for nation-building and sustainable change.

PAFI is proud to have a vibrant and diverse membership spanning across sectors.

The affairs of PAFI are run by the **Managing Committee** led by the President. As a PAFI member, you gain access to a broad range of engagements, including policy dialogues, sectoral councils, roundtables, and the Annual Forum. These platforms enable members to exchange insights and contribute to initiatives that align with PAFI's objectives of promoting transparent and responsible public affairs.

The **Advisory Council** comprising former senior government officials, industry and media leaders provide strategic direction and guidance, ensuring that PAFI remains a prominent advocate for aligning business, society and government on shaping the future of public affairs, public policy and advocacy in India.

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# PAFI Activities



## Annual Forum

Flagship event that fosters in-depth discussions on vital policy and economic issues with Ministers, Secretaries, and Thought Leaders. ([Know More](#))



## Access to Knowledge

Exchange of best practices, learnings, curated insights and active knowledge exchange through dedicated WhatsApp groups and other channels.



## Capacity Building and Training

Specialised training programs and skill-building workshops to help members stay updated with the latest in stakeholder engagement, strategies and global best practices. ([Know More](#))



## Collaboration

With civil society and other agencies, to better understand the changing aspirations of India's citizens. ([Know More](#))



## Councils

Sector-specific working groups for knowledge exchange, collaborative problem solving and policy engagement in areas such as AI, Digital Tech, EODB, FMCG, Gig Economy, Healthcare, SAFE, and Young PAFI. ([Know More](#))



## Dialogues

An interactive platform with leading voices from government, industry, academia, and civil society. ([Know More](#))



## Networking

Exclusive forums like PAFI Leadership conversations for Public Affairs professionals around topics relevant to the industry. ([Know More](#))



## Research

Studies and reports on emerging and relevant topics to inform policy and corporate decision-making. ([Know More](#))



## Roundtables

For focussed, interactive sessions that bring together diverse stakeholders from government, industry, media, and civil society to engage in balanced and meaningful dialogues on public affairs and policy issues.

# Why become a Member?

Becoming a member of PAFI offers unparalleled opportunities for professional advancement and strategic engagement within India's public affairs landscape. Members benefit from exclusive networking events, specialized training sessions and access to high-quality research and policy insights.

## Who Can Apply

PAFI offers membership exclusively to organisations. We welcome Multinationals, Corporates, industry bodies, consultancies, start-ups, social sector entities and other institutions . Please note that individual memberships are not available.

## Membership

Organisations wanting to become a member of PAFI, may [click here](#) for the Membership Form or, visit [www.pafi.in](http://www.pafi.in) to download the Form.

To apply for membership, organizations have to complete and sign the Membership Application Form along with the Code of Ethics. The Form duly filled-in, signed and stamped, should be submitted to PAFI for further processing. Once the eligibility criteria are met and the appropriate membership band is selected, the applicable membership fee should be submitted to PAFI to apply for membership. Once the membership form along with the Code of Ethics, duly signed and stamped, are received, along with the payment, it is put up for the approval of the Managing Committee.

**The Code of Ethics** is an integral part of the PAFI membership process, and all applicant organizations are encouraged to review and sign the Code of Ethics disclosure form as part of the application form. PAFI's Code of Ethics requires members to uphold honesty, integrity, and accuracy, avoiding false information or conduct that discredits their firms, society, or the practice of public affairs.

Membership will be in the name of the organisation. Each member organisation can nominate up to three individuals from their public affairs/government affairs related function teams. Each member will have one voting right.

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For any further details or queries please contact - [membership@pafi.in](mailto:membership@pafi.in)



# Glimpses of PAFI





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